

**new year...
new rewards!**



INCENTIVE PROGRAM

**Healthy
America**

I'm Dreaming of a "White" Christmas!



"TEN TO WIN" A NEW FORD MUSTANG

Contest Period: January 4, 2008 - November 28, 2008

DECEMBER 2008

Minimum Applications: 50 submitted health applications by end of contest

Issue Rate: Must have a 70% issue rate at the end of the contest period

How to Get a Key: Write 10 health applications in a month and get one key

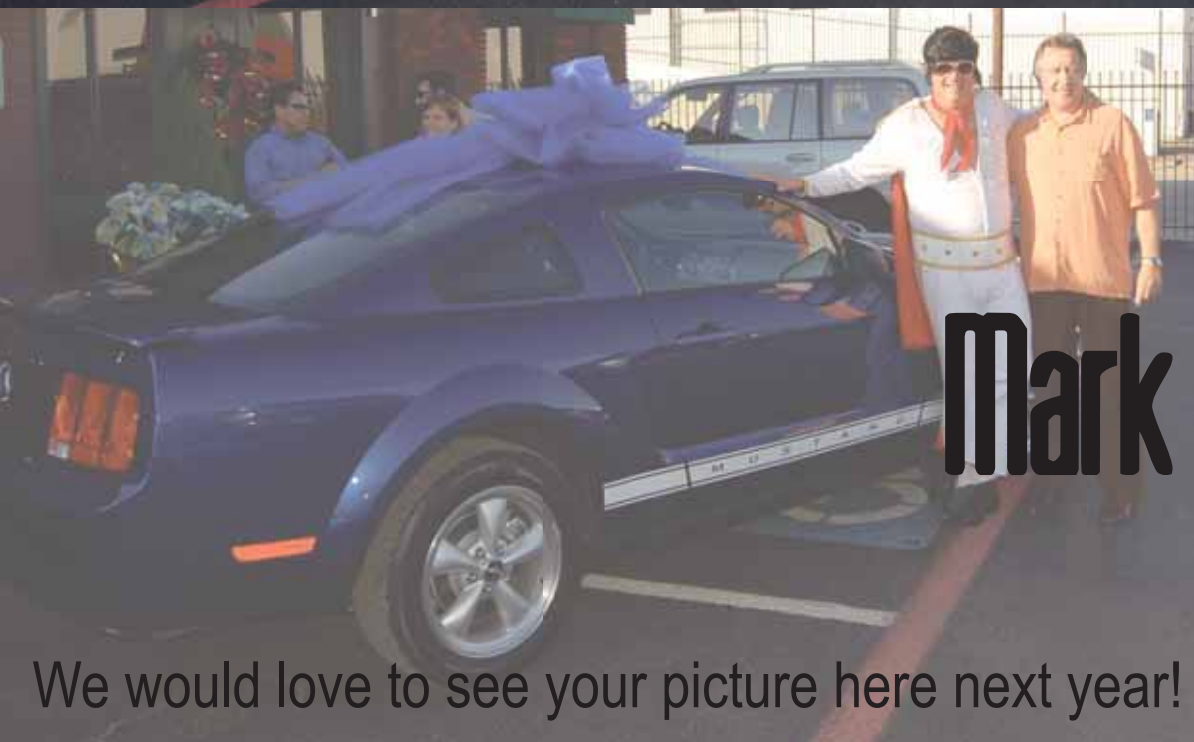
Rules: For each month you submit 10 health applications you will receive ONE KEY in the hopper for the drawing for the New Ford Mustang. The more you have in the hopper, the greater the chances you have to win

Drawing: The drawing will be held in December at our Annual Holiday Party on December 5, 2008. You must be present to win!

Note: Resubmits and Short Term applications do not count for the 10 required to get a key.

SOMEONE'S DREAMS WILL COME TRUE AND THEY WILL BE HAVING A "WHITE" CHRISTMAS!

Congratulations to our 2007 "Ten to Win" Winner



Mark W. Davis

We would love to see your picture here next year! Write Ten to Win!



GET AWAY TO THE CARIBBEAN

2009 ANNUAL TROPICAL CHALLENGE

Contest Qualifying Period: January 1, 2008 - December 31, 2008

Be one of the top 10 producers of 2008 and you can earn a trip for you and a guest to our 2009 Annual Tropical Challenge!

You don't want to miss out on an opportunity to win our coveted Tropical Challenge Trophy!

Richard Hyde was our 2007 winner in St. Kitts!





**EARN FREE GAS
WITH**



Healthy America has replaced its Healthy Buck Reward program with a more lucrative reward - **FREE GAS CARDS on a weekly basis!**

To receive a FREE GAS CARD, you must submit an Assurant Health application, a Golden Rule / UnitedHealthcare Application, or an Imerica application.

1 app = \$25 Gas Card

2 apps = \$50 Gas Card

3 apps = \$75 Gas Card

4 or more apps = \$100 Gas Card

Note: Resubmits and Short Term applications do not apply toward earning a gas card. Also, if you sell for multiple carriers through Healthy America, you can count 1 Assurant, 1 Golden Rule and 1 Imerica application as 3 apps, etc. You can redeem unused Healthy Bucks until February 1, 2008.

SuiteSolutions®

Healthy *america* Monthly Bonus

Earn an extra \$500 per month!

Write 10 Assurant Health applications with SuiteSolutions and you will receive a bonus check for \$500 at the end of the month!

SuiteSolutions protects your clients from high deductible exposure and can offset deductibles and out-of-pocket expenses in case of accident, heart attack, cancer and stroke.*

Note: Resubmits and Short Term applications do not apply.

*SuiteSolutions will cover up to \$2500, \$5000, or \$10,000 depending on choice selected and only the SelectSolution will cover for all 4 items - accident, heart attack, cancer and stroke. Please refer to the SuiteSolutions brochure for full benefits and exclusions.

